

Sarah LeQuire

UX Designer

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[Portfolio](#) · [LinkedIn](#) · New York, NY

Professional Experience

Freelance UX/UI Designer

10/2023 – Present

Contract, Mojave Color and various projects

- Led the design of 0 to 1 desktop and web apps by conducting in-depth research and interviews, resulting in a streamlined user experience
- Analyzed data to uncover key insights, created journey maps that improved user flow, and designed wireframes that enhanced usability of product
- Collaborated closely with the Product Manager and developers to deliver high-quality products driving user satisfaction and engagement

UX Design Co-Lead

4/2024 – 7/2024

Tech Fleet

Co-Lead in phase 3 began as an Apprentice in phase 2. The UX Design team was made up of 2 Leads and 4 Apprentices working to create a cross-platform native mobile app for a homeschooling community.

- Co-led 4 apprentices in ideation of 13 social, messaging, group, and event user stories in 8 weeks resulting in saving the client over \$10,319 in the creation of wireframes and prototypes as well as updating the design system for the app
- Collaborated with project management, strategy, and writing teams to successfully plan sprints, update the kanban board, and develop the product roadmap for the client
- Strategized the sitemap and refined the design system to create a template for the site's overall design and prepare the next phase for usability testing

UX Design Apprentice

2/2024 – 4/2024

Tech Fleet

- Saved the client \$4,380 by creating a design system with a style guide and pattern library
- Designed 20% of the components for the pattern library
- Created 53% of the style guide including the template, guidelines for imagery, and UI elements

Product Designer

1/2023 – 10/2023

Fashion River

- Owned physical product in over 20 fabrications and led visual direction resulting in 23% increased adoption rate
- Reviewed stakeholder feedback, analyzed the data, and ensured design consistency end-to-end through cross-functional collaboration and communicating to improve customer satisfaction

Product Designer

7/2021 – 7/2022

Ikeddi Enterprises, Inc.

- Performed competitive analyses, researched market, and strategized with stakeholders to relaunch brand to realign physical product with the customer's needs
- Analyzed tasks and organized procedures between departments resulting in improved efficiency of the fit process saving the company money in extra model fees

Product Designer

6/2019 – 7/2021

Colortree Group, LLC.

- Analyzed selling to validate designs and tripling adoption rate for new physical products
- Led freelance designer in ideation resulting in increasing the print library by 100 designs quarterly

Product Designer

11/2015 – 6/2019

Sunrise Brands

- Analyzed user feedback resulting in designs of physical product lines for brands sold in 5 US department store chains
- Coordinated with stakeholders creating quality designs and improving usability of product

Skills

UX/UI Design, Service Design, Product Design, Human-Centered Design, User Research, Agile, Accessibility Guidelines, Figma, Adobe Creative Suite, Miro, Sketch, Notion, and working knowledge of HTML and CSS.

Education

Certificate in UX Design · CareerFoundry · 2023 – 2024

B.F.A. in Fashion Design · Savannah College of Art & Design